



STREAMLINE YOUR PATH TO HIGHER EDUCATION

INTELLIGENT BACHELOR'S PATHWAY (iBp)

WHY CHOOSE iBp?

(INTELLIGENT BACHELOR'S PATHWAY)

iBp's provide students with flexible, stackable qualifications in various career pathways, recognised worldwide. Our programme is designed for individuals seeking to **fast-track** their academic and professional goals. Through comprehensive courses and partnerships with top universities, **iBp's** prepare students for successful careers and advanced degrees.

PROGRAMME GOALS

- Provide foundational and advanced skills to prepare students for career readiness and further study.
- Offer flexible, stackable qualifications with seamless progression from diplomas to degree programmes.
- Deliver globally recognised qualifications accredited by ATHE and Qualifi, enhancing international career and academic opportunities.

KEY BENEFITS

- Flexible Learning: Study at your own pace with online courses tailored to fit your schedule.
- Global Accreditation: Earn qualifications recognised by ATHE and Qualifi, opening doors to international career and academic opportunities.
- Industry-Relevant Learning: Engage in practical assignments and case studies that reflect real-world challenges, enhancing your employability.
- Non-Examination-Based Assessment: Compile a portfolio that demonstrates your skills and knowledge without the pressure of exams.

ACCREDITATION & PARTNERSHIPS



iBp courses are accredited by **ATHE** and **Qualifi**, and recognised on the **Ofqual** Register. Our academic partnerships with prestigious institutions, such as the **University of Greater Manchester** and **Bangor University**, provides seamless progression for students who wish to continue their studies with a **Bachelor's top-up degree**.



PROGRAMME STRUCTURE

BUSINESS

Interested in a career in business? Our Business Pathway gives you a strong foundation in management, marketing, finance, and entrepreneurship. You'll work on real-world case studies and practical assignments, helping you develop critical thinking, problem-solving, and leadership skills. Whether you want to start your own business, step into a corporate role, or continue your studies, this pathway sets you up for success in the global business world.

PSYCHOLOGY

Curious about how the human mind works? The Psychology Pathway explores human behaviour, mental processes, and emotional well-being. You'll study theory and practical research while building essential critical thinking, analytical, and communication skills. Whether you're aiming for a career in psychology, counselling, or mental health—or planning to continue your studies—this pathway gives you the knowledge and skills to make an impact.

TEACHING & LEARNING

This course has been designed to help teachers develop their professional thinking and practice, and enhance the quality of teaching and learning. It is for practising teachers, focusing on the development of knowledge, skills and understanding in the key aspects of teaching and learning.

COMPUTING

If you love technology, the Computing Pathway is for you! You'll gain both foundational and advanced skills in programming, software development, database management, and systems analysis. Through hands-on projects and real-world case studies, you'll develop the practical experience needed for careers in IT, software engineering, and emerging tech industries.

HOSPITALITY & TOURISM

Want to be part of the fast-growing world of hospitality and tourism? This pathway gives you a solid foundation in service management, tourism operations, and customer experience. You'll work on industry-focused projects and case studies, developing leadership, communication, and problem-solving skills. Whether you dream of working in hotels, travel, events, or tourism management, this pathway helps you build the skills for a global career.

LEVEL 3
DIPLOMA

LEVEL 4
EXTENDED
DIPLOMA

LEVEL 5
EXTENDED
DIPLOMA

TOP-UP
DEGREE



COURSE LISTINGS

BUSINESS

1. ATHE Level 3 Diploma in Business and Management (120 credits):

Build a strong foundation in business, covering key areas such as marketing, communication, and financial management.

2. ATHE Level 4 Extended Diploma in Business and Management (120 credits):

Develop a deeper understanding of business strategy, leadership, and global markets to advance your career prospects.

3. ATHE Level 5 Extended Diploma in Business and Management (120 credits):

Master complex business concepts, enhance your decision-making skills, and prepare for management roles in a competitive global landscape.

4. BSc (Hons) Business Management Top-Up:

Complete your bachelor's degree at the University of Greater Manchester or Bangor University, focusing on global business strategies. This flexible programme can be completed on campus or online, allowing you to tailor your learning experience to your career goals.

COMPUTING

1. ATHE Level 3 Diploma in Information and Digital Technologies (60 credits):

Learn the fundamentals of digital technology, data management, and IT systems, providing a strong entry point into computing.

2. ATHE Level 4 Extended Diploma in Computing (120 credits):

Build a solid foundation in software development, programming, and database management.

3. ATHE Level 5 Extended Diploma in Computing (120 credits):

Advance your knowledge of software engineering and system development, preparing for high-demand technical roles.

5. BEng (Hons) Software Engineering Top-Up:

Develop agile programming expertise and work on enterprise-level software projects. Choose from leading international universities, like the University of Greater Manchester or Bangor University, and study on campus or online to gain industry-relevant experience.



COURSE LISTINGS

(CONTINUED)

PSYCHOLOGY

1. *Qualifi Level 4 Extended Diploma in Psychology (120 credits):*

Gain a strong foundation in biopsychology, social and developmental psychology, and research methods.

2. *Qualifi Level 5 Extended Diploma in Psychology (120 credits):*

Focus on mental health, addiction, social behaviour, and advanced research methods, preparing for further study or a career in psychology.

HOSPITALITY & TOURISM

1. *Qualifi Level 3 Diploma in Hospitality & Tourism Management (120 credits):*

Learn the fundamentals of customer service, marketing, and operations management, setting the stage for a dynamic career in hospitality.

2. *Qualifi Level 4 Extended Diploma in Hospitality & Tourism Management (120 credits):*

Enhance your managerial skills with a focus on sustainability, operations, and leadership within the industry.

3. *Qualifi Level 5 Extended Diploma in Hospitality & Tourism Management (120 credits):*

Build leadership and entrepreneurship skills, explore destination management, and conduct industry research to advance your career prospects.

4. *BA (Hons) International Hospitality Business Management Top-Up:*

Develop industry-informed skills essential for contemporary hospitality management and build specialised expertise to excel in this dynamic global sector.



COURSE LISTINGS

(CONTINUED)

TEACHING & LEARNING

1. Cambridge International Certificate in Teaching & Learning (Module 1):

Module 1 (Certificate) focuses on foundational professional development, helping teachers improve effectiveness, collaborate globally with peers, and engage with interactive content.

2. Cambridge International Diploma in Teaching & Learning (Module 2):

Module 2 (First Part of Diploma) builds on foundational knowledge to further professional thinking, develop inclusive teaching strategies, and enhance skills through reflective practice, collaboration, and inquiry-based learning.

3. Cambridge International Diploma in Teaching & Learning (Module 3):

Module 3 (Final Part of Diploma) focuses on advanced classroom practice, deepening understanding, and enabling teachers to implement sophisticated teaching strategies to support diverse learning environments.

ADMISSIONS REQUIREMENTS

Applicants need a relevant qualification (Level 2 for Level 3 courses and Level 3 for Level 4 courses). Non-native English speakers must meet language requirements, such as IELTS 5.5.

Applicants need a relevant qualification for admission:

- Level 3: Level 2 or equivalent qualification
- Level 4: Level 3 or equivalent qualification
- Level 5: Level 4 or equivalent qualification



TECHNICAL REQUIREMENTS



Our platform for course delivery is fully technology-driven; therefore, students will need regular access to a reliable electronic device, such as a PC, laptop, or tablet.



Students will need a stable internet connection with sufficient data to access online resources and participate in programme activities.

PROGRAMME DELIVERY

All programmes are delivered through GenEx's cutting-edge Learning Management System, where students engage with interactive online modules and receive ongoing support from academic mentors.

HOW TO APPLY

To apply, simply contact our admissions team at info@genexinstitute.com to begin the process.



FREQUENTLY ASKED QUESTIONS

1. *What is the iBp programme?*

The Intelligent Bachelor's Pathway (iBp) is a flexible, globally recognised programme offering diplomas in Business, Computing, Hospitality and Tourism and Psychology, with progression to top-up degrees. It is flexible and students can progress at their own pace while compiling a portfolio of learning as assessment method.

2. *How do I apply to the iBp?*

Applications can be sent to info@genexinstitute.com. You will need academic transcripts and proof of identification.

3. *Are the courses fully online?*

Yes, iBp courses are fully available online. Students access course content through the GenEx LMS and receive dedicated support from experienced mentors via online meetings and communication channels.

4. *What qualifications do I need to join?*

Entry requirements vary by course level, but typically you need a prior qualification and English language proficiency if you are a non-native speaker.

5. *How long do the courses take to complete?*

Course durations range from 6 to 12 months, depending on the level and credit load. Courses are flexible and students can work at their own pace.

6. *Can I transfer to a university after completing iBp?*

Yes, successful completion of the iBp allows for progression to top-up degree programmes with partner universities, such as Bangor University and the University of Greater Manchester.

7. *Are iBp qualifications internationally recognised?*

Yes, iBp qualifications are accredited by either ATHE or Qualifi and are recognised globally. These qualifications are regulated by Ofqual.

8. *What support is available for students?*

Students receive academic support from mentors and access to an online learning platform.