



# STREAMLINE YOUR PATH TO HIGHER EDUCATION

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INTELLIGENT BACHELOR'S PATHWAY (iBp)

# WHY CHOOSE iBp?

## (INTELLIGENT BACHELOR'S PATHWAY)

The iBp programme provides students with flexible, internationally recognised qualifications that open doors to both academic and professional growth. Designed for individuals looking to fast-track their education and career, our programme offers comprehensive courses, industry-relevant learning, and partnerships with top universities to ensure students are well-prepared for success.

### PROGRAMME GOALS

- Equip students with foundational and advanced skills, ensuring career readiness and opportunities for further study.
- Offer flexible, stackable qualifications that allow seamless progression from diplomas to degree programmes.
- Provide globally recognised qualifications accredited by ATHE and Qualifi, expanding international career and academic prospects.

### KEY BENEFITS

- Flexible Learning: Study at your own pace with online courses designed to fit your schedule.
- Global Accreditation: Earn qualifications recognised by ATHE and Qualifi, enhancing your career and education options worldwide.
- Industry-Relevant Curriculum: Engage in real-world assignments and case studies to develop practical skills that boost employability.
- Non-Examination-Based Assessment: Compile a portfolio that demonstrates your skills and knowledge without the pressure of exams.

## ACCREDITATION & PARTNERSHIPS

iBp courses are fully accredited by ATHE and Qualifi and are listed on the Ofqual Register. Our academic partnerships with prestigious institutions, including the University of Bolton and Bangor University, provide students with seamless pathways to completing their Bachelor's top-up degrees.



# PROGRAMME STRUCTURE

## BUSINESS

Interested in a career in business? Our Business Pathway gives you a strong foundation in management, marketing, finance, and entrepreneurship. You'll work on real-world case studies and practical assignments, helping you develop critical thinking, problem-solving, and leadership skills. Whether you want to start your own business, step into a corporate role, or continue your studies, this pathway sets you up for success in the global business world.

## COMPUTING

Curious about how the human mind works? The Psychology Pathway explores human behaviour, mental processes, and emotional well-being. You'll study theory and practical research while building essential critical thinking, analytical, and communication skills. Whether you're aiming for a career in psychology, counselling, or mental health—or planning to continue your studies—this pathway gives you the knowledge and skills to make an impact.

## TEACHING & LEARNING

This course has been designed to help teachers develop their professional thinking and practice, and enhance the quality of teaching and learning. It is for practising teachers, focusing on the development of knowledge, skills and understanding in the key aspects of teaching and learning.

## PSYCHOLOGY

If you love technology, the Computing Pathway is for you! You'll gain both foundational and advanced skills in programming, software development, database management, and systems analysis. Through hands-on projects and real-world case studies, you'll develop the practical experience needed for careers in IT, software engineering, and emerging tech industries.

## HOSPITALITY & TOURISM

Want to be part of the fast-growing world of hospitality and tourism? This pathway gives you a solid foundation in service management, tourism operations, and customer experience. You'll work on industry-focused projects and case studies, developing leadership, communication, and problem-solving skills. Whether you dream of working in hotels, travel, events, or tourism management, this pathway helps you build the skills for a global career.

**LEVEL 3  
DIPLOMA**

**LEVEL 4  
EXTENDED  
DIPLOMA**

**LEVEL 5  
EXTENDED  
DIPLOMA**

**TOP-UP  
DEGREE**

TO ENROL OR FIND OUT MORE,  
PLEASE EMAIL [INFO@GENEXINSTITUTE.COM](mailto:INFO@GENEXINSTITUTE.COM)

